

President's Report

Welcome to the AGM. This past year was interesting to say the least. The BC Hereford Association board of directors has had many discussions about bull sale floor prices for any BC Hereford-sanctioned sales—a topic that we need to come to a decision on at our AGM.

Nationally, the Canadian Hereford Association is in its seventh year of the Genome Canada Project, where breeders from across Canada have measured the feed efficiency of thousands of Hereford bull calves. The association has also added a steer showdown that is open to all breeders and juniors with purebred, straight-bred and cross-bred Hereford steers. If you want to send bulls or steers to either of these trials, contact Sarah at the Canadian Hereford Association.

Your BC board has been pushing to see our Certified Hereford beef program up and running as we feel it will help in the push to get more value and create demand for Hereford/Hereford influence feeder cattle. There has also been talk surrounding the hiring of a Canadian/BC Hereford field man and how we could utilize this person as an asset for promoting Herefords and getting more bull share in the commercial market. We also had put forward for the CHA to look at gift packs or awards that could be ordered and given out to kids showing Hereford and Hereford influence cattle at their local awards nights.

Despite some lower bull prices this last spring, the sales overall of purebred Hereford cattle have remained strong in Canada and demand for good Hereford cattle continues to increase as we are the only true outcross source. If we as breeders continue to be tough in our selection process, bring quality cattle to sales, and do our homework with buyers, we should continue to gain market share and have successful sales. Watch for Hereford sales this fall including the Richardson Ranch online sale, and the Pine Butte, Dawson Creek, Vanderhoof and Williams Lake bull sales next spring.

Please feel free at any time to contact any of your directors to bring forward any ideas or issues you would like addressed—after all it is your association and we need everyone's input.

BC Hereford 4H Report

There was another increase in Hereford and Hereford influence steers at all major shows in BC this year. The quality of the steers was good and they competed well and placed in the top end of their classes. Listed below are the awards handed out by the BC Hereford Association that have been reported at the time of this meeting. Results from other sponsored shows are pending. Each winner received a letter with a \$50 voucher to redeem at the Mountainview Supply online store.

Comox Valley EX

Top Hereford Influence Steer- Won by Charlie Stevenson Comox Valley Calf Club

Top Hereford Heifer- Won by Colton Lewis Comox Valley Calf Club

BC Northern Exhibition

Top Hereford influence Steer-

Top Hereford Heifer - Won by Maddy Novak

PNE

Top Hereford Influence Steer – Won by Gabriel Anderson Langley Beef & Swine Club

Top Hereford Heifer – No Hereford Heifers

Okanagan 4H Stock Show- Still to come

Top Hereford Influence Steer –

Top Hereford Heifer –

Island Spring Show

Top Hereford Heifer – won by Ginger Stevenson, Comox Calf 4H club

Top Hereford Steer – won by Victoria Kovacs

Nechako Valley EX

Top Hereford steer- No Hereford steers

Top Heifer- Won by Weston Warkentin, Mapes 4H Club

Provincial Winter Fair- Still to Come

Top Hereford Steer

Top Hereford Heifer-

Williams Lake

Top Hereford Steer - Won by Henry Stafford

Top Hereford Heifer- Won by Antonia Westwick

Bulkley Valley EX

Top Hereford Steer- Joe Stephens Topley 4H Beef Club

Top Hereford Heifer- Bailey Spooner Topley 4H Beef Club

Lakes District Fall Fair—Still to come

Top Hereford Steer-

Top Hereford Heifer-